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VOCATIONAL PREFERENCE OF HIGHER SECONDARY SCHOOL STUDENTS IN
MALAPPURAM DISTRICT

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Year of study :2005

OBJECTIVES

- To find out the Vocational Preference of Higher Secondary School Students in Malappuram District.
- To find out the preference for sectors of vocation, occupational areas and vocations.

METHODOLOGY

Method Used : Survey

Sample : 1000 Higher Secondary School Students

Tool : Vocational Preference Scale

Statistical Technique : Estimation of average

RESULT

In the total sample the sectors of vocation according to the rank order of preference are 1. Public Sector.2. Private Sector 3. Co.operative sector 4. Foreign sector 5. Self-employment 6. House management. In the total sample the most preferred occupational areas according to the order of preference are 1. Computer / IT 2. Administration/Management 3. Academic 4. Engineering 5. Law/ Judiciary 6. Banking/ Insurance 7. Accounting. 8. Media 9. Defence/Security/ Law and order and 10. Medical

KEY TERMS: Vocational preference

CD No. 184