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OPINION OF SECONDARY SCHOOL TEACHERS REGARDING THE USE OF  
EDUCATIONAL FEATURES IN PRINT MEDIA

Name of the Student : BINDU SHEENA .A.P

Name of the Supervising Teacher : Dr. P.K. SUDHEESH KUMAR

Year of the Study : 1997

**OBJECTIVE**

To study the percentage of opinion of secondary school teachers regarding the use of educational features in print media.

**METHODOLOGY**

**Method used** : Survey Method

**Sample** :215 secondary schoolteachers of Malappuram District.

**Tool** :Opinionnaire for secondary school teachers (Kumar and Sheena 1997)

**Statistical Techniques:** Estimation of percentage, Test of Significance.

**RESULT**

The result revealed that the secondary school teachers have a desirable opinion about the academic use of educational features in print media.

**KEY TERMS:** **Opinion**, secondary school teachers, educational features, print media.