ACC NO 215

## RELATIONSHIP BETWEEN ACHIEVEMENT MOTIVATION AND SCHOOL IMAGE OF HIGHER SECONDARY SCHOOL STUDENTS IN PALAKKAD DISTRICT

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Year of study : 2011

## **OBJECTIVES**

To find out whether there is any relationship between Achievement Motivation and School Image of higher secondary students of Palakkad in the selected sample and sub samples.

## **METHODOLOGY**

**Method** : Survey Method

Sample : 500 Higher Secondary School Students from Palakkad District

**Tools** : Achievement Motivation Scale, School Image scale.

Statistical Techniques: Preliminary statistics, Pearson's product moment Co efficient of

correlation

## **RESULT**

Results show that there doesn't exists any relationship between Achievement Motivation and School Image of Higher Secondary School Students except in science group; in a small amount.

**KEY TERMS:** Achievement motivation, School Image