

EFFECTIVENESS OF EDUTAINMENT LEARNING STRATEGY ON ACHIEVEMENT IN
SOCIAL SCIENCE OF STANDARD IX PUPILS

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OBJECTIVES

To study the Effectiveness of Edutainment Learning Strategy on Achievements in Social Science of standard IX pupils.

METHODOLOGY

Method : Experimental method
Sample : 50 students in Experimental Group and 50 in the Control Group. Of IX'th standard students from Feroke Government Ganapet Vocational Higher Secondary School.
Tool : Lesson transcript, Standardized Achievement Test.
Statistical techniques : 't' test, Single Factor ANCOVA with Pre-Experimental status as Covariate.

RESULT

Edutainment Learning Strategy is superior over Existing Method of Teaching on Achievement in Social Science.

KEY TERMS: Effectiveness, Edutainment, Learning strategy, Achievement.