

ATTITUDE OF DEGREE STUDENTS TOWARDS ENTREPRENEURSHIP

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Year of the study : 2013

OBJECTIVES

- To find out the extent of the attitude of degree students towards entrepreneurship.
- To find out whether there exists any significant difference in the Attitude of Degree students towards entrepreneurship based on subsamples gender, locality, subject, annual income of the family.

METHODOLGOY

Method used Survey method

Sample : 630 final year degree students

Tool : Scale on Attitude of Degree students towards Entrepreneurship (Bindhu & A. Muhasin, 2013)

Statistical Techniques : Preliminary analysis (Mean, Median, Mode, Standard deviation, skewness and kurtosis), Percentile, Mean difference analysis and one way ANOVA

RESULT

This study shows that there exists significant difference in the mean scores of Attitude of Degree students towards entrepreneurship based on gender, locality and subject. There is no significant difference in the mean scores of attitude of degree students towards entrepreneurship based on annual income of the family.

KEY TERMS Attitude, Degree Students Entrepreneurship.